



JOHNNY LONG

johnny@ihackstuff.com

- (Professional) Hacker
- (Best-Selling) Author
- (Renown) Public Speaker
- (Media) Personality
- (Charity) Founder
- Pirate (by Blood)
- Ninja (in Training)

## HACKER

Johnny's spent his career breaking into the world's most secure facilities as a professional hacker. His insight into the threats your clients face is first hand, and his recommendations come from real-world experience attacking and securing hundreds of Fortune 100 and Government networks and facilities.

## AUTHOR

Johnny's writing, editing and collaboration efforts span a dozen book projects. He is described as "a great author who knows how to tell a story in a captivating way." His *Google Hacking for Penetration Testers* and *No-Tech Hacking* books have become publisher and industry best-sellers and are described as "must-have, essential, scary reads" and "true eye-openers".

## PERSONALITY

Johnny is very comfortable in mixed-media environments and has been referenced and featured in many media outlets including network and cable television (CNN, CNBC, CBS), newspapers (The Wall Street Journal, The Washington Post, The Baltimore Sun), print magazines (PC World, Wired, Network World, New Scientist) online news outlets (ZDNet, The Register, Slashdot) and other alternate media outlets.

## CHARITY FOUNDER

Johnny is the founder of Hackers For Charity (www.hackersforcharity.org), an organization that seeks to connect the skills of the hacker community with charities like AOET (www.aoet.org) that need those skills. HFC seeks to empower the world's most vulnerable citizens while providing positive outlets for hackers and providing them referrals to help secure work they are passionate about.

## PUBLIC SPEAKER

Johnny is passionate about what he does, and it shows through his presentations. He's best known for "owning his audience" and "cracking up even the toughest crowds" (Robin Mejia, *Wired* magazine). His talks have been lauded as "great icebreakers [...] not the boring stuff I'm used to" (Congressman Dutch Ruppersberger) and "hilarious".

A "most entertaining speaker" (Sean Kearner, *Internet News*) Johnny is known for his engaging stage presence and "fascinating talks" (*CNET News*) that "fill rooms like a rock star" (Jeff Moss, Founder of Blackhat and DEFCON security conferences).

But there's more to a great talk than showmanship. Johnny's talks chronicle the oft-complex threat of computer criminals, a topic normally reserved for the most technical audiences. This is where Johnny's presentation skills shine. Using audience participation and dynamic pacing, Johnny is an expert at reading his audience. This allows him to cater to both technical and non-technical audience members, providing them each with insight and equipping them with simple defensive measures to protect themselves and the organizations they serve.

